



healthy mothers, healthy babies  
*The Montana Coalition*

**VIRTUAL PERINATAL MENTAL HEALTH CONFERENCE**  
NOVEMBER 2-6, 2020

Summer & Fall 2020

Dear Partner in improving perinatal mental health,

**For many years, HMHB has offered many programs that improve the health, well-being and safety of pregnant women, mothers, and infants in Montana.** We prevented shaken baby syndrome with the use of the Period of PURPLE Crying program, have increased safe sleep and car seat safety through education, supplying cribs, properly installing car seats and providing other care items to families who need them most.

We know that when families are supported, babies do better and Montana families **need your help now** to address one of our state's most pressing issues facing pregnant women or families parenting infants - **mental health.**

**Will you help us increase access to resources for families by sponsoring Montana's VIRTUAL Perinatal Mental Health Conference, November 2-6, 2020?** In 2019, over 225 healthcare professionals from 31 cities benefited from this educational opportunity, and by going virtual, we expect to reach even more people with this important training.

Your sponsorship will ensure **those struggling with mental health challenges related to pregnancy can access the healthcare and support they need** at one of the most critical times of their lives - becoming parents.

Help us **continue to work towards the vision of a safe and healthy beginning for all babies** in Montana by sponsoring this conference. We know that the time is NOW to ensure that those who are struggling with mental health or substance use challenges get the help they need.

Warm regards and in partnership,

Brie MacLaurin, RN, Executive Director  
Healthy Mothers, Healthy Babies, The Montana Coalition, Inc.

*We hope you will join our efforts to make Montana a healthier and happier place,  
one baby at a time!*

# ABOUT HEALTHY MOTHERS, HEALTHY BABIES

Our statewide programs focus on current maternal and child healthcare needs. Our three-pronged approach includes:

1. **providing services** to individual families and professionals,
2. **building coalitions** to improve the system of support for families, and
3. **advocating** for policy changes.

## SERVICES

**PERINATAL MENTAL HEALTH:** HMHB leads statewide training and technical assistance efforts to improve the system of care for perinatal mental health. This includes hosting conferences and staff trainings; promoting best practice screening schedules; building peer support networks; and building resource lists in order to help connect families to supports for perinatal mood or anxiety disorders.

**PURPLE Montana:** A statewide program which educates parents, community members, and practitioners about infant crying. Through this program we help prevent abusive head trauma.

**ESSENTIALS FOR BABY:** We offer families a free crib and sleeper along with education about Sudden Infant Death Syndrome (SIDS); car seats, ensuring they are properly installed; and care items to families that cannot afford them for their child. HMHB is creating an awareness campaign to reduce infant deaths related to unsafe sleep.

**MOTHER LOVE:** A movement developed to give voice to the stories and experiences of mothers. Whether listening to an episode of the podcast, attending a live (or virtual) event, or simply being with a mama friend on a tough day, Mother Love hopes to connect mothers in as many meaningful ways as possible. Mother Love is a safe space where we meet mothers exactly where they are and offer love and support.

## COALITIONS

**THE MONTANA EARLY CHILDHOOD COALITION:** Coordination of local coalitions across the state to increase the impact of early childhood services to improve the health, safety and well-being of Montana children and families.

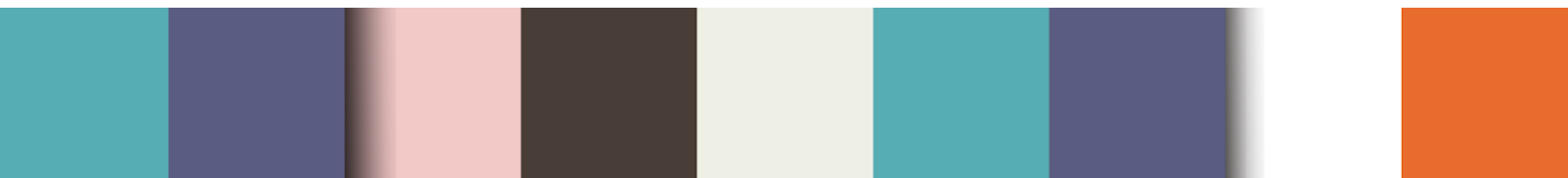
**MATERNAL MENTAL HEALTH:** Working to increase awareness of and services for pregnancy-related depression and other mood and anxiety disorders.

**CHILDREN'S HEALTH DATA PARTNERSHIP PROJECT:** Working to develop ten (10) early childhood measures to be implemented across the State of Montana in order to improve the social determinants of children's health.

## ADVOCACY

**MONTANA ADVOCATES FOR CHILDREN:** Coordinating advocacy and policy efforts between six (6) early childhood organizations and stakeholders.

**ADVOCACY AND UPDATES TRAINING:** Providing legislative and policy updates and calls to action to our HMHB partner network.



# SPONSORSHIP OPPORTUNITIES

**VIRTUAL** Perinatal Mental Health Conference | November 2-6, 2020

## **PRESENTING SPONSOR - ABOVE \$10,000** *(limited to one) SOLD TO DPHHS*

- Logo and recognition as **Presenting Sponsor** on all conference materials, including:
  - “Save the Date” Postcard
  - Brochure
  - Promotional Emails
  - Program
  - Conference Website
  - Facebook Event Page
- Three (3) **Presenting Sponsor** recognition posts on HMHB social media channels
- Prominent logo on [Whova](#) – our virtual event platform
- Individual sponsor page on [Whova](#) – our virtual event platform
- Prominent logo displayed on conference slideshow
- Daily acknowledgment by virtual conference emcee
- 40 complimentary full-conference registrations
- Option to include promotional materials in conference attendee packages (Due Oct. 1)

## **PLATINUM - \$10,000**

- Logo and recognition as **Platinum Sponsor** on conference materials, including:
  - Promotional Emails
  - Program
  - Conference Website
  - Facebook Event Page
- One (1) **Platinum Sponsor** recognition post on HMHB social media channels
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on [Whova](#) – our virtual event platform
- Logo displayed on conference slideshow
- Daily acknowledgment by virtual conference emcee
- 30 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 1)

## **GOLD - \$5,000**

- Logo and recognition as **Gold Sponsor** on conference materials, including:
  - Promotional Emails
  - Program
  - Conference Website
  - Facebook Event Page
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on [Whova](#) – our virtual event platform
- Logo displayed on conference slideshow
- Daily acknowledgment by virtual conference emcee
- 20 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 1)

## **SILVER - \$2,500**

- Logo and recognition as **Silver Sponsor** on conference materials, including:
  - Promotional Emails
  - Program
  - Conference Website
  - Facebook Event Page
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on [Whova](#) – our virtual event platform
- Logo displayed on conference slideshow
- 10 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 1)

## **COPPER - \$1,000**

- Logo and recognition as **Copper Sponsor** on conference materials, including:
  - Program
  - Conference Website
  - Facebook Event Page
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on [Whova](#) – our virtual event platform
- 5 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 1)

For further information on the event or to sponsor or donate, please contact:



**healthy mothers, healthy babies**  
*The Montana Coalition*

Healthy Mothers, Healthy Babies  
318-320 North Last Chance Gulch Ste 2C  
Helena, MT 59601  
(406) 449-8611

Your contribution is tax deductible!  
Healthy Mothers, Healthy Babies is a registered 501(c)(3) organization.  
EIN: 81-0436517

# SPONSORSHIP FORM

I would like to help Montana's babies and families by sponsoring the *2020 VIRTUAL PERINATAL MENTAL HEALTH CONFERENCE* at the following level:

**PRESENTING – OVER \$10,000 (sold to DPHHS)**

- PLATINUM – \$10,000
- GOLD – \$5,000
- SILVER – \$2,500
- COPPER – \$1,000

**CONTACT NAME:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

- Please invoice me in the amount of \$\_\_\_\_\_
- Enclosed is my check in the amount of \$\_\_\_\_\_

*Please make checks payable to "Healthy Mothers, Healthy Babies"*

- Please charge my credit card in the amount of \$\_\_\_\_\_. I understand a 3% processing fee will be incurred.

**CIRCLE ONE:** Visa    MasterCard    American Express    Discover

**NAME (as it appears on card):** \_\_\_\_\_

**CARD NUMBER:** \_\_\_\_\_ **EXP DATE**    /    **CVC CODE** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

*A letter of acknowledgement for your tax records will be mailed to you.*

