



Virtual Perinatal Mental Health Conference
November 3-5, 2021

Dear Partner,

You are an incredible champion of the women and children of Montana and have been a long-time partner of Healthy Mothers, Healthy Babies (HMHB). We are grateful for our partnership with you. Your support has spearheaded multiple programs that have kept babies safe and supported families in need for years! While we've made great strides in care, **mental health continues to be the most pressing issue facing pregnant women** and families parenting infants.

- **One in 5** Montana women will experience a mental health challenge in her pregnancy or during the year after birth, and
- New research shows that at least **one in 10** dads will also struggle with mental health challenges, and
- Tragically, suicide is a leading cause of death for women in the year after childbirth.

We know that when families are supported, babies do better. Montana families need better access to treatment options and other helpful programs.

Will you help us continue to build a strong system of support by sponsoring Montana's Virtual Perinatal Mental Health Conference, November 3-5, 2021?

Your sponsorship will ensure that **those struggling with pregnancy-related mental health challenges can access the healthcare and support they need** at one of the most critical times of their lives, becoming parents.

In 2020, over **275 healthcare professionals** from **63 cities across five states** benefited from this educational opportunity. By going virtual again this year, we hope to continue to reach even more people with this vital training.

Your sponsorship will help ensure a supportive network of care for Montana's parents. The need is great. Please help us improve mental healthcare access by bringing high-quality learning opportunities to our state.

Warm regards and in partnership,

Brie MacLaurin, RN, Executive Director
Healthy Mothers, Healthy Babies, The Montana Coalition, Inc.

***We hope you will join our efforts to make Montana a healthier and happier place,
one baby at a time!***

ABOUT HEALTHY MOTHERS, HEALTHY BABIES

Our statewide programs focus on current maternal and child healthcare needs. Our three-pronged approach includes:

1. **providing services** to individual families and professionals,
2. **building coalitions** to improve the system of support for families, and
3. **advocating** for policy changes.

SERVICES

PERINATAL MENTAL HEALTH: HMHB leads statewide training and technical assistance efforts to improve the system of care for perinatal mental health. This includes hosting conferences and staff trainings, promoting best practice screening schedules, building peer support networks, and building resource lists to help connect families to support for perinatal mood or anxiety disorders.

PURPLE Montana: A statewide program that educates parents, community members, and practitioners about infant crying. Through this program, we help prevent abusive head trauma.

ESSENTIALS FOR BABY: We offer families a free crib and sleeper along with education about Sudden Infant Death Syndrome (SIDS); car seats, ensuring they are correctly installed; and care items to families that cannot afford them for their child. HMHB is creating an awareness campaign to reduce infant deaths related to unsafe sleep.

MOTHER LOVE: A movement developed to give voice to the stories and experiences of mothers. Whether listening to an episode of the podcast, attending a live (or virtual) event, or simply being with a mama friend on a tough day, Mother Love hopes to connect mothers in as many meaningful ways as possible. Mother Love is a safe space where we meet mothers exactly where they are and offer love and support.

COALITIONS

THE MONTANA EARLY CHILDHOOD COALITION: Coordination of local coalitions across the state to increase the impact of early childhood services to improve the health, safety, and well-being of Montana children and families.

MATERNAL MENTAL HEALTH: Working to increase awareness of and services for pregnancy-related depression and other mood and anxiety disorders.

CHILDREN'S HEALTH DATA PARTNERSHIP PROJECT: Working to develop ten (10) early childhood measures to be implemented across the State of Montana to improve the social determinants of children's health.

ADVOCACY

MONTANA ADVOCATES FOR CHILDREN: Coordinating advocacy and policy efforts between six (6) early childhood organizations and stakeholders.

ADVOCACY AND UPDATES TRAINING: Providing legislative and policy updates and calls to action to our HMHB partner network.

SPONSORSHIP OPPORTUNITIES

Virtual Perinatal Mental Health Conference | November 3-5, 2021

PRESENTING SPONSOR – ABOVE \$10,000 *(limited to one) SOLD TO DPHHS*

- Logo and recognition as **Presenting Sponsor** on all conference materials, including:
 - “Save the Date” postcard
 - Brochure
 - Promotional emails
 - Program
 - Conference website
 - Facebook event page
 - Notification emails during the conference
- Three (3) **Presenting Sponsor** recognition posts on HMHB social media channels
- Prominent logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- Optional exhibitor page on Whova
- Prominent logo displayed on conference slideshow
- Daily acknowledgment by virtual conference emcee
- 40 complimentary full-conference registrations
- Option to include promotional materials in conference attendee packages (Due Oct. 1)

PLATINUM – \$10,000

- Logo and recognition as **Platinum Sponsor** on conference materials, including:
 - Promotional emails
 - Program
 - Conference website
 - Facebook event page
 - Notification emails during the conference
- One (1) **Platinum Sponsor** recognition post on HMHB social media channels
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- Optional exhibitor page on Whova
- Logo displayed on conference slideshow
- Daily acknowledgment by virtual conference emcee
- 30 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 1)

GOLD – \$5,000

- Logo and recognition as **Gold Sponsor** on conference materials, including:
 - Promotional emails
 - Program
 - Conference website
 - Facebook event page
 - Notification emails during the conference
- Logo on [Whova](#) – our virtual event platform

- Individual sponsor page on Whova
- Optional exhibitor page on Whova
- Logo displayed on conference slideshow
- Daily acknowledgment by virtual conference emcee
- 20 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 1)

SILVER – \$2,500

- Logo and recognition as **Silver Sponsor** on conference materials, including:
 - Promotional emails
 - Program
 - Conference website
 - Facebook event page
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- Optional exhibitor page on Whova
- Logo displayed on conference slideshow
- 10 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 1)

COPPER – \$1,000

- Logo and recognition as **Copper Sponsor** on conference materials, including:
 - Program
 - Conference website
 - Facebook event page
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- Optional exhibitor page on Whova
- 5 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 1)

For further information on the event or to sponsor or donate, please contact:



Healthy Mothers, Healthy Babies
 318-320 North Last Chance Gulch Ste 2C
 Helena, MT 59601
 (406) 449-8611

Your contribution is tax-deductible!
 Healthy Mothers, Healthy Babies is a registered 501(c)(3) organization.
 EIN: 81-0436517

SPONSORSHIP FORM

I would like to help Montana's babies and families by sponsoring the 2021 *Virtual* Perinatal Mental Health Conference at the following level:

PRESENTING – OVER \$10,000 (sold to DPHHS)

PLATINUM – \$10,000

GOLD – \$5,000

SILVER – \$2,500

COPPER – \$1,000

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

Please invoice me in the amount of \$_____

Enclosed is my check in the amount of \$_____

Please make checks payable to "Healthy Mothers, Healthy Babies"

Please charge my credit card in the amount of \$_____. I understand a 3% processing fee will be incurred.

CIRCLE ONE: Visa MasterCard American Express Discover

NAME (as it appears on card): _____

CARD NUMBER: _____ **EXP DATE:** / **CVC CODE:** _____

SIGNATURE: _____

A letter of acknowledgment for your tax records will be mailed to you.