



Virtual Perinatal Mental Health Conference
November 2-4, 2022

Dear Partner,

Healthy Mothers, Healthy Babies has been working for almost 40 years to support the women and children of Montana, and our success depends on partners like you. This support has spearheaded multiple programs that have kept babies safe and supported families in need for generations! While we've made great strides in care, **mental health continues to be one of the most pressing issues facing pregnant women** and families parenting infants.

Your support of HMHB's efforts to improve perinatal mental health will deeply impact Montana families now and in future generations to come.

- In Montana, **1 in 5 moms** and **1 in 10 dads** will experience a mental health challenge within the year after birth;
- The **leading adverse childhood experience** in developing infants and children is **postpartum depression**, impacting both early childhood development and lifelong health and well-being; and
- Tragically, **suicide and overdose combined is the leading cause of death** for women in the year after childbirth.

We know that when families are supported, babies do better. Montana families need better access to treatment options and other helpful programs.

Will you help us continue to build a strong system of support by sponsoring Montana's Virtual Perinatal Mental Health Conference, November 2-4, 2022?

Your sponsorship will ensure that **those struggling with pregnancy-related mental health challenges can access the healthcare and support they need** at one of the most critical times of their lives, becoming parents.

In 2021, over **329 healthcare professionals** from **59 cities across ten states** benefited from this educational opportunity. By continuing to meet virtually, we hope to continue to reach even more people with this vital training.

Your sponsorship will help build a robust network of care for families who are expecting or caring for young children. Join us in keeping Montana the last best place to raise a family.

Warm regards and in partnership,

Brie MacLaurin, RN, Executive Director
Healthy Mothers, Healthy Babies, The Montana Coalition, Inc.

ABOUT HEALTHY MOTHERS, HEALTHY BABIES

Our statewide programs focus on current maternal and child healthcare needs and include:

1. **providing services** to individual families and professionals,
2. **building coalitions** to improve the system of support for families, and
3. **advocating** for policy changes.

SERVICES

PERINATAL MENTAL HEALTH: HMHB leads statewide training and technical assistance efforts to improve the system of care for perinatal mental health. This includes hosting conferences and other training events, promoting best practice screening schedules, building peer support networks, promoting and supporting the PRISM telepsychiatry consultation service, and maintaining resource lists to help connect families with perinatal mood or anxiety disorders to support.

LIFTS: Linking Infants and Families To Supports (LIFTS) is an online resource directory with over 2,500 local resources and substance-limited events across Montana for families expecting or raising young children. LIFTS also offers a warmline for families to call into for help finding support, along with an annual magazine that shares stories, as told by Montana families, about “when help helps.”

PURPLE Montana: HMHB coordinates this statewide program that educates about infant crying. Through this program, we help prevent abusive head trauma.

ESSENTIALS FOR BABY: In partnership with organizations across Montana, HMHB offers childcare items free of charge, which may include a crib and sleep sack along with educational materials about safe sleep; car seats and referrals to certified installers; or care items like diapers.

STORYTELLING: HMHB has developed a movement to give voice to the stories and experiences of parents and caregivers and connect them with one another through the Mother Love podcast, videos, LIFTS Magazine, and associated events.

COALITIONS

THE MONTANA EARLY CHILDHOOD COALITION: HMHB coordinates meetings and projects of local coalitions across the state to increase the impact of early childhood services and improve the health, safety, and well-being of Montana children and families.

PERINATAL MENTAL HEALTH COLLABORATIVE: Through this collaborative with other Montana entities, HMHB works to increase awareness of and services for pregnancy-related depression and other mood and anxiety disorders.

CHILDREN’S HEALTH DATA PARTNERSHIP PROJECT: HMHB has convened stakeholders to create a data dashboard with ten early childhood measures, which are used to track statistics and help direct public health efforts across Montana to improve the social determinants of children’s health.

ADVOCACY

POLICY CHANGE AND ENGAGEMENT OPPORTUNITIES: HMHB participates in administrative and legislative policy change work and shares calls to action to improve maternal-child health outcomes with the HMHB partner network.

SPONSORSHIP OPPORTUNITIES

Virtual Perinatal Mental Health Conference | November 2–4, 2022

PRESENTING SPONSOR – ABOVE \$10,000 *(limited to one) SOLD TO DPHHS*

- Logo and recognition as **Presenting Sponsor** on all conference materials, including:
 - “Save the Date” postcard
 - Brochure
 - Promotional emails
 - Program
 - Conference website
 - Facebook event page
 - Notification emails during the conference
- Three (3) **Presenting Sponsor** recognition posts on HMHB social media channels
- Prominent logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- Prominent logo displayed on conference slideshow
- Daily acknowledgment by virtual conference emcee
- 40 complimentary full-conference registrations
- Option to include promotional materials in conference attendee packages (Due Oct. 7)

PLATINUM – \$10,000

- Logo and recognition as **Platinum Sponsor** on conference materials, including:
 - Promotional emails
 - Program
 - Conference website
 - Facebook event page
 - Notification emails during the conference
- One (1) **Platinum Sponsor** recognition post on HMHB social media channels
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- Logo displayed on conference slideshow
- Daily acknowledgment by virtual conference emcee
- 30 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 7)

GOLD – \$5,000

- Logo and recognition as **Gold Sponsor** on conference materials, including:
 - Promotional emails
 - Program
 - Conference website
 - Facebook event page
 - Notification emails during the conference
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- Logo displayed on conference slideshow

- Daily acknowledgment by virtual conference emcee
- 20 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 7)

SILVER – \$2,500

- Logo and recognition as **Silver Sponsor** on conference materials, including:
 - Promotional emails
 - Program
 - Conference website
 - Facebook event page
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- Logo displayed on conference slideshow
- 10 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 7)

COPPER – \$1,000

- Logo and recognition as **Copper Sponsor** on conference materials, including:
 - Program
 - Conference website
 - Facebook event page
- Logo on [Whova](#) – our virtual event platform
- Individual sponsor page on Whova
- 5 complimentary full-conference registrations
- Option to include a brochure or rack card in conference attendee care packages (Due Oct. 7)

For further information on the event or to sponsor or donate, please contact:



Healthy Mothers, Healthy Babies
 318-320 North Last Chance Gulch Ste 2C
 Helena, MT 59601
 (406) 449-8611

Your contribution is tax-deductible!
 Healthy Mothers, Healthy Babies is a registered 501(c)(3) organization.
 EIN: 81-0436517

SPONSORSHIP FORM

I would like to help Montana's babies and families by sponsoring the 2022 *Virtual* Perinatal Mental Health Conference at the following level:

PRESENTING – OVER \$10,000 (sold to DPHHS)

PLATINUM – \$10,000

GOLD – \$5,000

SILVER – \$2,500

COPPER – \$1,000

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **EMAIL:** _____

Please invoice me in the amount of \$_____

Enclosed is my check in the amount of \$_____

Please make checks payable to "Healthy Mothers, Healthy Babies"

Please charge my credit card in the amount of \$_____. I understand a 3% processing fee will be incurred.

CIRCLE ONE: Visa MasterCard American Express Discover

NAME (as it appears on card): _____

CARD NUMBER: _____ **EXP DATE:** / **CVC CODE:** _____

SIGNATURE: _____

A letter of acknowledgment for your tax records will be mailed to you.